

# Stationery

## TRENDS



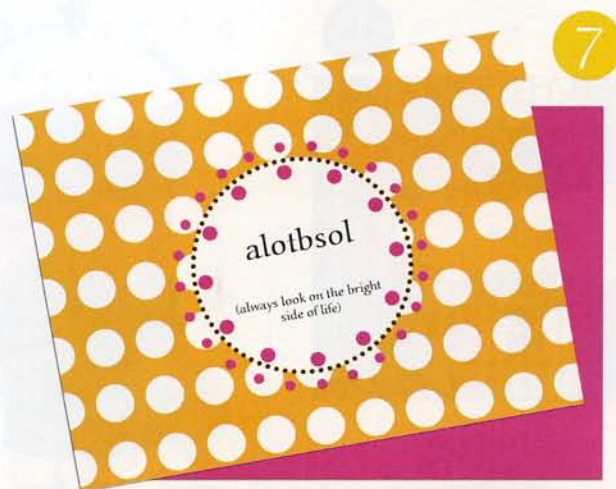
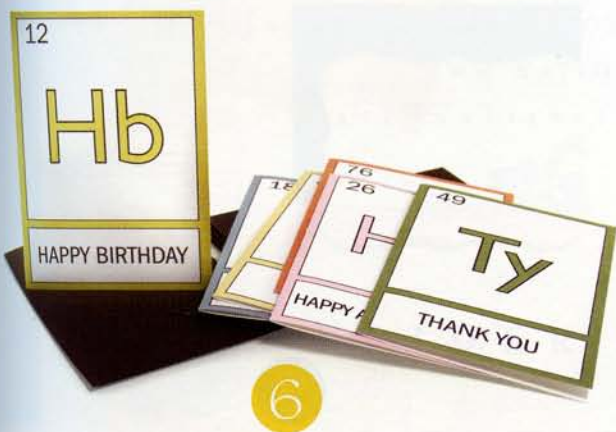
### The Trends Issue

Lilly Pulitzer & Vera Wang

Digital Photocards

The Discounting Dilemma

The resource for greeting cards, gifts and all things stationery



*Words & Numbers cont'd* **6** Periodic Table of Sentiments cards from Pink Loves Brown are as clever as they are cleanly designed. **Circle 128** **7** Super-cute "text it by PJ" cards from PJ Invites "speak" to tween texters when they want to write an actual note. **Circle 129** **8** Binder notebooks from russell+hazel make their category cool. **Circle 130** **9** U-ey Cards by Shanestock has a detachable front that becomes a postcard to be mailed back to the recipient. **Circle 131**